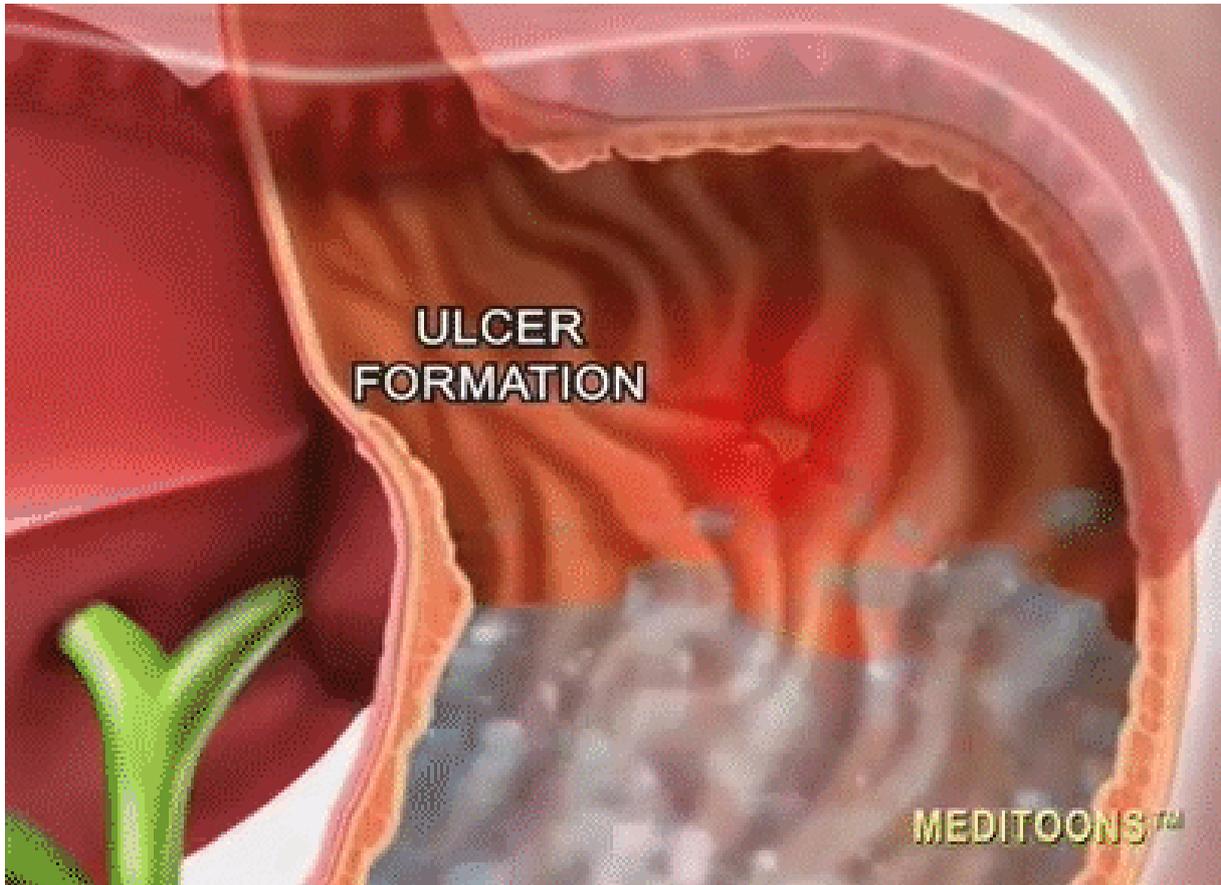




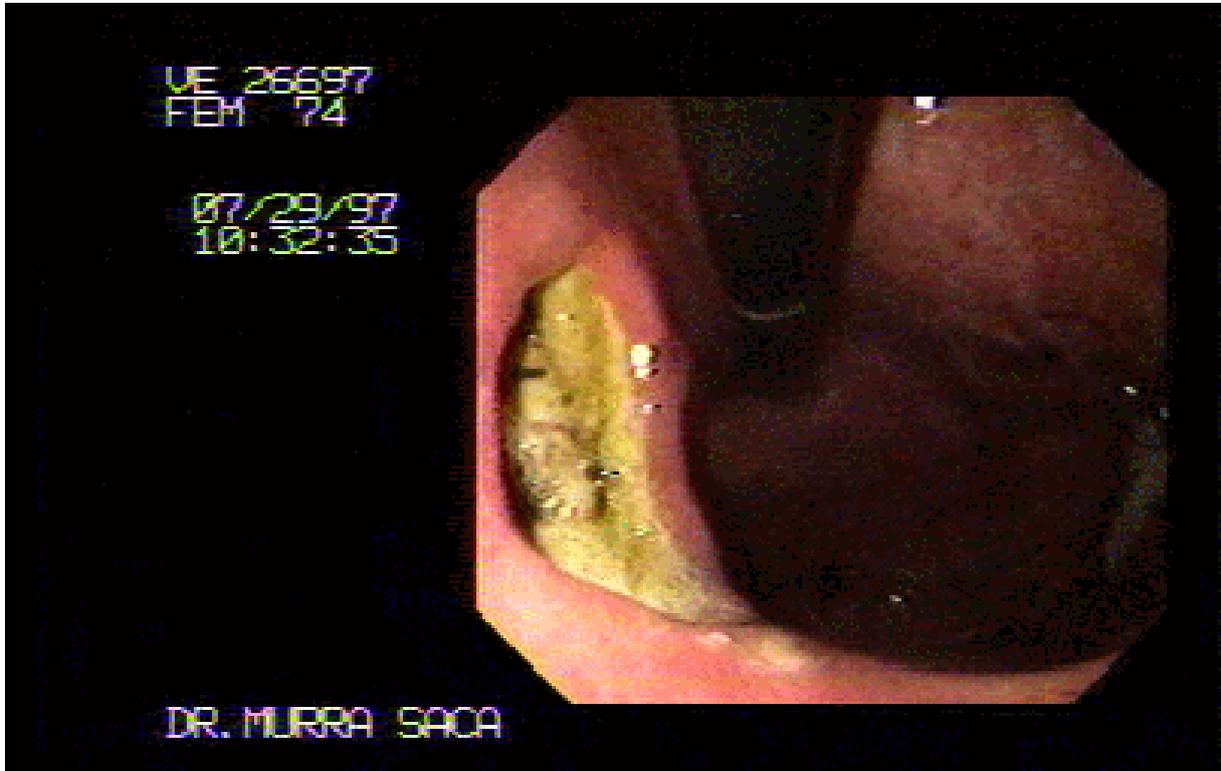
DAY 3. Peristaltic Metaphysics and the Invention of Pepsi





PEPSI-COLA

Exhilarating, Invigorating, Aids Digestion.





1903-Exhilarating,
Invigorating, Aids Digestion







food alike those pure
Intelligential substances require
As doth your rational; and both contain
Within them every lower faculty
Of sense, whereby they hear, see, smell, touch, taste,
Tasting concoct, digest, assimilate,
And corporeal to incorporeal turn. [PL; v.407-13]





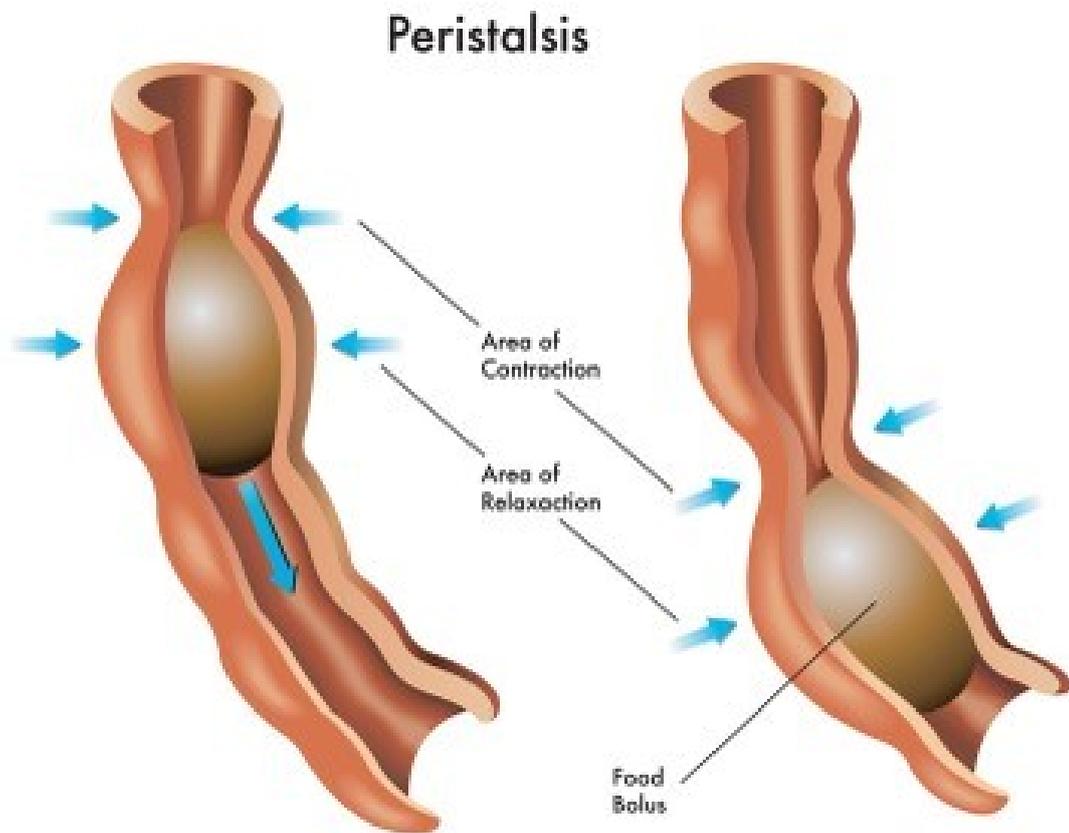




For know, whatever was created, needs
To be sustained and fed; of elements
The grosser feeds the purer, earth the sea,
Earth and the sea feed air, the air those fires
Ethereal, and as lowest first the moon;
Whence in her visage round those spots, unpurged
Vapours not yet into her substance turned.
Nor doth the moon no nourishment exhale
From her moist continent to higher orbs.
The sun that light imparts to all, receives
From all his alimantal recompense
In humid exhalations, and at even
Supps with the ocean [PL; v.414-26]



what redounds, transpires
Through spirits with ease [PL; v.438-9]





Millions of spiritual creatures walk the earth
Unseen, both when we wake, and when we sleep:
All these with ceaseless praise his works behold
Both day and night: how often from the steep
Of echoing hill or thicket have we heard
Celestial voices to the midnight air,
Sole, or responsive each to other's note
Singing their great Creator? [PL; iv.675-82]

[e]very stratum is a judgement of God; not only do plants and animals, orchids and wasps, sing or express themselves, but so do rocks and rivers; every stratified thing on earth.[note]Deleuze and Guattari, *A Thousand Plateaus* (Continuum, 2004), 49.[/note]



[t]he strata are judgements of God; stratification in general is the entire system of the judgement of God (but the earth, or the body without organs, constantly eludes that judgement, flees and becomes destratified, decoded, deterritorialised).[note]Ibid.[/note]

vast abrupt



